



National Girl Scout Cookie Weekend 2021

Your cookie purchase is an investment in the world-changing business leaders of tomorrow!

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Ventura, CA — Girl Scouts across California's Central Coast and the nation will celebrate National Girl Scout Cookie Weekend February 19-21, 2021. This annual occasion honors creative and successful Girl Scout Cookie entrepreneurs across the country, as well as the positive change that cookie earnings make possible. The Girl Scout Cookie Program®, the largest annual investment in girls in the United States, challenges girls as they learn the important skills required to run a business and powers amazing experiences year-round.

Girl Scouts nationwide will participate in National Girl Scout Cookie Weekend 2021, celebrating the learning, excitement, and fun that selling Girl Scout Cookies has powered for girls for over 100 years. Persistence, confidence, and teamwork are just a few of the necessary traits that Girl Scouts tap into as they set goals, market their sales, and find creative ways to reach new customers. Although change is happening, women in top leadership positions are still scarce, and less than [20 percent](#) of start-ups have a female founder. When you support girls' success through the Girl Scout Cookie Program, you're narrowing the entrepreneurship gap between women and men by nurturing that go-getter spirit early on and equipping girls with the know-how to dream big and do bigger.

As we navigate evolving community guidelines, consumers may be surprised to see the lack of Girl Scout troops outside their local grocery stores. Girls have adapted their sales methods to reach their customers in safe, contact-free ways, including Lemonade Stands, or stationary booths outside their homes. Girl Scout Cookies can also be purchased directly from a Girl Scout virtually through their Digital Cookie platforms where customers can select various delivery options, including contact-free pickup and delivery straight to their homes. Each retail location in California's Central Coast will also have cookies for sale, with proceeds benefitting local troops. New this year, customers can order Girl Scout Cookies and get them delivered the same day through a national collaboration with food ordering platform [Grubhub](#). Orders can be placed on Grubhub.com or the Grubhub app, and all proceeds benefit Girl Scouts while providing another safe and innovative way to run the cookie program virtually.

Girl Scout Cookie enthusiasts will be able to get their hands on familiar classics over National Girl Scout Cookie Weekend and the duration of the 2021 Cookie Program, including Thin Mints®, Caramel deLites®, and Peanut Butter Patties®. They will find a new addition to the



[lineup](#) this year, Toast-Yay!™, a French-toast inspired cookie dipped in delicious icing. Fans of the Girl Scout S'mores® cookies will want to grab an extra box or two to freeze for later; we will be waving goodbye to this fudge-coated favorite after this season!

Every Girl Scout Cookie purchase results in inspiring and life-changing experiences for girls. As they gain hands-on experience in decision-making, money management, and people skills, they also earn funds for incredible STEM workshops, outdoor adventure experiences, and inspiring trips with their troops. Many Girl Scouts also invest their earnings back into their communities through service projects, meaning that consumers directly support the betterment of their neighborhoods with each delicious cookie purchase.

Support girl's success, the success of your community, and the ever-growing generation of new female entrepreneurs this National Girl Scout Cookie Weekend! Visit www.girlscoutsgccc.org/findcookies to find Girl Scout cookies near you or use the official Girl Scout Cookie Finder app, free on [iOS](#) and [Android](#) devices.

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About Girl Scouts of California's Central Coast

Girl Scouts of California's Central Coast serves over 8,800 girls across six counties and is committed to making the Girl Scout Leadership Experience available to girls in ways that impact their lives both in the moment and into the future. Girls participate in troops, individual projects, council events, day camps, resident camps and more. A variety of leadership, outdoor skills, and Science, Technology, Engineering, and Math (STEM) based programs and events provide girls with opportunities to learn and explore in fun and informative ways. To join or volunteer in Santa Cruz, San Benito, Monterey, San Luis Obispo, Santa Barbara or Ventura County, visit: <http://www.girlscoutsgccc.org>.